

Create Your More[®] Case Competition

Winona State University

Report Rubric

Create Your More [®] Case Competition Report Rubric				
Category	Criteria	Max	Comments	Score
Content	Quality of facts, research, ideas, and solutions	20		
Delivery	Written presentation of research, ideas, and solutions	20		
Effectiveness	Do the proposed solution address and answer the problem?	20		
Viability	Is the solution feasible and practical in the current business world?	20		
Originality	Is the problem approached in a creative way? Is the solution original?	20		
Total				