

# Create Your More<sup>®</sup> Case Competition

Winona State University

## Presentation Rubric

| <b>Create Your More<sup>®</sup> Case Competition Presentation Rubric</b> |  |            |                 |              |
|--|--|------------|-----------------|--------------|
| <b>Category</b>  | <b>Criteria</b>  | <b>Max</b> | <b>Comments</b> | <b>Score</b> |
| Content  | Quality of facts, research, ideas, and solutions                       | 20         |                 |              |
| Delivery   | Oral presentation of research, ideas, and solutions                    | 20         |                 |              |
| Effectiveness  | Do the proposed solution address and answer the problem?               | 20         |                 |              |
| Viability  | Is the solution feasible and practical in the current business world?  | 20         |                 |              |
| Originality  | Is the problem approached in a creative way? Is the solution original? | 20         |                 |              |
| <b>Total</b>   |  |            |                 |              |